



Organization for Research on Women and Communication

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orwac.org

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Did You Know?

The 2015 WSCA Convention is February 19-24, 2015 in Spokane, WA.

The ORWAC Business Meeting is February 22, 2015 at 5:00pm. Reception to follow.

From the President

Dear ORWAC members,

Greetings and Happy New Year!

We are excited about our upcoming reunion at the Western States Communication Association conference this year in Spokane, Washington. It will be good to see ORWAC members, many of whom are presenting on ORWAC panels. We welcome you all to attend our many interesting panels and sessions this year, which you can read more about in this newsletter.



*ORWAC President
Katie L. Gibson*

(continued on page 2)

From the President (contd)

Our biennial Idea to Article panels will be featured at WSCA on Sunday, February 22. These two panel session will be moderated by Joan Faber McAlister, editor of *Women's Studies in Communication*, and will feature accomplished scholars who will discuss their scholarly experiences, the stages of the publishing process, and their strategies for moving ideas into scholarly articles.

During the second session, panelists will meet in small groups to assist attendees with current projects. These panels have been very successful in the past. Please plan to attend and spread the word to your colleagues and graduate students!

Also at WSCA, please join us for our annual ORWAC reception, which will take place immediately following our business meeting in Skyline II on Sunday evening, February 22, at 5:00pm. Join us for some fun and reconnect with ORWAC members—food and drinks will be provided by ORWAC!

I want to draw your attention to the new deadline for the ORWAC Research Grant applications. The deadline is much earlier this year—March 1. Please see the call for applications in the newsletter for more details.

Finally, we always encourage you to pass this newsletter along to non-members—we would like to recruit those who are interested in women's and gender studies to become members of ORWAC. So please forward this newsletter to your graduate students, friends, and colleagues who may not be members of ORWAC and encourage them to join at www.orwac.org.

I hope to see you in Spokane!

Sincerely,

Katie L. Gibson, ORWAC President



ORWAC Quick Links

Learn More About Us

<http://www.orwac.org/about.html>

Become a Member

<http://www.orwac.org/membership.html>

Submit to *Women's Studies in Communication*

<http://www.orwac.org/journal.html>

Download a Grant Application

<http://www.orwac.org/grants.html>

“Like” Us on Facebook

<https://www.facebook.com/ORWAC>

Review the WSCA Convention Program

<http://www.westcomm.org/convention/2015conventionSpokane.html>

Ask the Oracle

Senior scholar Stacey Sowards answers a question from ORWAC's Graduate Student Representative, Melissa Lucas. Dr. Sowards is Professor and Chair in the Department of Communication at The University of Texas at El Paso. She is also ORWAC's Immediate Past President.

A

What advice would you give to first time research grant applicants?

Q

There are many types of grants available for many kinds of work, so the first piece of advice is to explore as many options as possible. Grants and fellowships are both useful for engaging in research, but there are also grants for teaching, special programs, and service projects. If you are pre-tenure or working on a graduate degree, it is probably best to focus more on the research grants and fellowships available to ensure that you are using your time to focus on projects that will help you get a tenure track job and/or tenure (if that is your goal).

In terms of fellowships, these can be really helpful for finishing a larger project, such as a dissertation or book manuscript. A fellowship usually provides a salary or stipend for a year, semester, or summer so that you can work full time on the proposed project. For such a project, you can use the same project narrative or proposal for multiple fellowship applications. For example, you might take the same project proposal and apply to the National Endowment of the Humanities, Guggenheim, and the American Council of Learned Societies since their application processes are all very similar. The Ford Foundation also has a number of awards for faculty, doctoral students,

and pre-doctoral students as does Fulbright, if you want to pursue research (or teaching) in another country.

Research grants can function differently, depending on the size of the award. Larger grants (over \$50,000 or \$100,000) tend to require more administration of the award funds, so you should be prepared for a larger time commitment on administration of the grant, meaning that you might want to wait until you have completed your doctoral degree or tenure requirements to avoid large administrative responsibilities that might prevent you from completing research projects, journal articles, and book manuscripts that are required for tenure. Since research grants are generally not required in the communication discipline for tenure (unlike in science and engineering fields), such grants are best pursued post-tenure.

Smaller research grants can be useful for smaller projects, or even larger projects that do not require very much funding. The Organization for Research on Women and Communication grants fit into this category (at \$1000 for each grant). Small grants are useful for travel, hiring a research assistant, transcribing materials, and other such activities that require some funds, but not a large amount to actually complete the project.

After identifying the kind of project that you want to do, the major funders who might fund such a project, and how much money you will need to complete the project, you can prepare the project narrative. In the application process, focus on requests for proposals that fit your project, and avoid changing your project to fit the call, unless it's a minor modification. It's better to focus on the project you want to do, rather than on a different project that is more likely to be funded unless the latter type of project is something you are really interested in and will not cause you to deviate from your line

Ask the Oracle (contd)

of research in a substantial way. However, you should also be open to new ideas, because you might find that a new direction is more interesting than what you originally wanted to do.

As you prepare the application and proposal, follow the instructions and the request for proposals very carefully. You should propose something that fits with the organization's mission and goals, so make sure to review those before you start writing. Make sure you meet all the requirements and that you submit the application on time. Instead of submitting very early before the deadline, I suggest that you submit a few days or a week before the deadline. For example, as the coordinator for receiving ORWAC grant applications, I worry that if I receive an application a few weeks or months before the application deadline, I will lose it or put the application in a folder that is forgotten. This scenario is less likely to happen with bigger granting agencies, but it is a good idea to wait until the organization is ready to receive applications instead of submitting months or weeks in advance.

In terms of the project budget, be clear about what you need and what other sources of funding will support your project. If you are proposing a project that will cost \$20,000 to complete, but the grant will only provide \$1000, you are not likely to be funded because it will appear that you will not have enough funds to realize the project. You will need to explain how the grant funds will enable you to complete your project, thinking about feasibility and within the proposed timeline.

Lastly, make sure you indicate what kind of deliverable you will have after using grant funds. For larger funded projects, there might be many deliverables. For smaller grant projects, such as

dissertation, conference paper, journal article, book chapter, or completion of an already started book manuscript. The timeline is important; if you have not yet started a dissertation or book manuscript, it is not likely that you would complete that within a semester or two, so you might focus on the completion of a chapter or two instead. Be realistic about what you can accomplish with the funds provided within the time period of the grant.

Although most funding organizations focus on the traditional kind of deliverable such as a dissertation or book manuscript, ORWAC is committed to funding a diverse range of activities and topics. We have funded workshops, performances, and pre-conferences in the past, as well as dissertation research and book manuscript research. There are a lot of funding opportunities out there, so focus on the kind of project you want to do and try to find an organization that will support that kind of project.

Any questions? Feel free to email me at: ssowards@utep.edu.



Dr. Stacey Sowards

Professor and Chair in the Department of Communication at The University of Texas at El Paso
Immediate President, ORWAC

2015 ORWAC Paper and Panel Presentations Western States Communication Association Annual Convention

SATURDAY, FEBRUARY 21

9:00 - 12:00 Corbin
COMMUNICATION ACTIVISM: ACCENTUATING THE POSITIVE WITHIN LOCAL COMMUNITIES

SUNDAY, FEBRUARY 22

8:30 - 9:45 Audubon
ACTIVISM, PROTEST, AND REVOLUTION

10:00 - 11:15 Willow I
EMPOWERING ENVIRONMENTAL ENGAGEMENTS: ACCENTUATING THE POSITIVE IN ENVIRONMENTAL ORGANIZATIONS, ORGANIZING, AND COLLABORATION

10:00 - 11:15 Willow II
IDEA TO ARTICLE: PART ONE

10:00 - 11:15 Skyline II
TERMINAL: THE 21ST CENTURY COMMUNICATION MASTER'S DEGREE

10:00 - 11:15 Willow II
IDEA TO ARTICLE: PART ONE

12:30 - 1:45 Comstock
ACCENTUATE THE POSITIVE: AN INTERCULTURAL ODE TO MR. IN-BETWEEN AND PANDEMONIUM WALKING ON THE SCENE

12:30 - 1:45 Willow II
IDEA TO ARTICLE: PART TWO

12:30 - 1:45 Corbin
PRESSING QUESTIONS IN RHETORICAL CRITICISM: A ROUNDTABLE CONVERSATION

2:00 - 3:15 Ballroom B
FEMINIST EXPLORATIONS OF THEORY AND PRACTICE

2:00 - 3:15 Skyline I
IDENTITY MATTERS: GENDER AND RACE IN MEDIA STUDIES

2:00 - 3:15 Corbin
FROM AMERICAN HORROR STORY TO ORANGE IS THE NEW BLACK: FEMINIST CRITIQUE OF POPULAR CULTURE

2015 ORWAC Paper and Panel Presentations Western States Communication Association Annual Convention

SUNDAY, FEBRUARY 22 (contd)

2:00 - 3:15 Skyline II
ACCENTUATING THE POSITIVE THROUGH LEADERSHIP: CONVERSING WITH WOMEN DISCIPLINARY LEADERS

2:00 - 3:15 Willow II
COMMUNICATION AND INSTRUCTION WORKING PANEL

3:30 - 4:45 Skyline II
TOP THREE PAPERS FOR ORWAC

3:30 - 4:45 Corbin
HELPING TO CHANGE THE WORLD IN 140 CHARACTERS OR LESS?! #HASHTAGACTIVISM

5:00 - 6:00 Skyline II
ORWAC Business Meeting

MONDAY, FEBRUARY 23

9:00-10:15 Audubon
CONTESTING AND FORGETTING: RHETORICS OF MEMORY, PLACE, AND POLITICS

9:00-10:15 Willow I
SERVICE IN THE ACADEMIC WORKLOAD: ACCENTUATING THE POSITIVE

10:30 - 11:45 Manito
RHETORICAL COLLISIONS, PHENOMENOLOGY, AND THE SUBLIME

10:30 - 11:45 Skyline II
ENGAGING [THE] RESEARCH CAREER: WSCA DISTINGUISHED SCHOLAR PANEL 2015

2:45 - 4:00 Ballroom A
MEMORY, MONUMENTS, MUSEUMS, AND (MIS)REPRESENTATION

4:15 - 5:30 Audubon
CAN WOMEN IN CORPORATE AMERICA LEAN IN TO SUCCEED?

2015 ORWAC Paper and Panel Presentations Western States Communication Association Annual Convention

TUESDAY, FEBRUARY 24

8:30 - 9:45 Ballroom D DISCOURSES OF THE BODY: FEMINIST EXAMINATIONS OF BODILY METAPHORS, MEMES, AND BINARIES

8:30 - 9:45 Comstock
HEALTH, HUMAN SERVICES, AND GOVERNMENT: THEORETICAL APPROACHES TO PUBLIC SECTOR ISSUES

8:30 - 9:45 Skyline II
"IF YOU CAN'T SAY ANYTHING POSITIVE...": INQUIRIES INTO INCIVILITY AND INDECOROUS SPEECH

8:30 - 9:45 Ballroom A
PAPERS ON POLITICAL RHETORIC

10:00 - 11:15 Ballroom D
EMBODYING MEDIA: GENDER, FEMINISM, AND THE BODY

10:00 - 11:15 Ballroom A
NEOLIBERAL AND "POST-RACIAL" IDEOLOGIES OF SELF-HELP, FAMILY, AND FAITH

10:00 - 11:15
Comstock # ACCENTUATETHEPOSITIVE OF THE DIGITAL HUMANITIES AS A FORCE FOR REPRODUCTIVE JUSTICE



2015 Call for Applications Research Development Grant

The Organization for Research on Women and Communication invites submissions for the seventh annual Research Development Grant. Members are eligible to apply in one of three grant categories that support scholars at different levels of their career: Category 1 for M.A. students, Category 2 for PhD students, and Category 3 for instructors or tenure/track faculty*. Each grant offers a maximum of \$1,000.00.

Grants are designed to assist feminist scholars completing research or creative projects that privilege and advance understandings about the intersectionality and complexity defining women's lives. Broadly speaking, submitted projects are those that chart new ground in disciplinary knowledge about women and gender; that offer insights about the challenges and negotiations confronted by women in light of intersecting identities; and/or that favor the voices, experiences, discourses, performances and lives of women. Applicants' research projects may be at any stage at time of submission. Grant funds may be used, for example, to pay for: conducting interviews, data transcription, archival research whether for copying costs or travel to archives, clerical support, transportation and/or registration fees for a conference to present the submitted project, among other needs.

Application Requirements

- ❖ Be a current member of ORWAC (ORWAC membership is independent of WSCA and vice versa).
 - Applicants are responsible for becoming members or ensuring their membership is current prior to submitting their grant application. You can join / renew your membership online <http://www.orwac.org/membership.html>.
 - Executive officers of ORWAC are ineligible for the grants.
- ❖ Submit a single document containing the completed application form, budget, and current curriculum vita. Grant applications retrievable from <http://www.orwac.org>.
- ❖ Forward application materials electronically (PDF or Word document) to: Dr. Stacey K. Sowards, Immediate President, ORWAC. Email: ssowards@utep.edu; Office phone: 915-747-8854
- ❖ Within one year of receipt of a grant, awardees agree to submit a one page report detailing the results of the submitted project and use of funds to the Immediate Past resident at ssowards@utep.edu.

Deadlines

Applications are due March 1, 2015 by noon (MST). Late proposals will not be reviewed. Applicants will be notified in May or June with funds being distributed shortly thereafter.

Review Process

All applications are reviewed by the grant committee (i.e., composed of ORWAC officers and/or past recipients). Grant applicants will receive notification about receipt of their materials, and again later when final decisions are made. Review criteria and decision making are based upon a project that: 1) most strongly fits and supports ORWAC's mission statement, 2) the overall quality of a submitted proposal, 3) potential and/or likelihood for intellectual contribution to feminist scholarship in the field of Communication, and 4) potential and/or likelihood for scholarly dissemination such as a conference paper, thesis, dissertation or book chapter, journal article, or creative project. At least one grant will be awarded in each of the categories.

** Note: We aim to support all scholars conducting feminist work regardless of rank. Simultaneously we are mindful of varying levels of institutional support extended to graduate students and faculty. Hence, in Category 3, preference will be extended equally to instructors and tenure-track followed by tenured faculty.*

Your 2014-2015 Leadership Team

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Idea to Article Panels

ORWAC is hosting its biennial Ideas to Articles panel on Sunday, February 22nd at the 2015 Western States Communication Convention in Spokane, Washington. This year, the panel will be in two parts:

PART 1. 10:00-11:15am, Willow II: This panel focuses on helping scholars move a research project through the necessary steps to generate a publication.

PART 2. 12:30-1:45pm, Willow II: In this workshop, scholars will provide practical advice by sharing their diverse publication experiences.

Chapter 10 How to Write and Revise a Manuscript for Peer-Review Publication

Walter R. Rife

Keywords: Manuscript • Review • Writing • Organization

Introduction

Writing is often regarded as an unglorious or difficult task, and it is often said that the only way to improve one's writing is to write more. However, writing can be fun and rewarding if you take the time to plan and organize your ideas. The purpose of this chapter is to provide the reader with a step-by-step guide to writing a manuscript for peer-review publication. This chapter will address how to choose a topic, how to conduct research, how to write a proposal, how to write a manuscript, how to revise a manuscript, and how to submit a manuscript for peer review. This chapter will also address the importance of

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